



University Library

UNIVERSITY OF WISCONSIN

Whitewater

The Resource

Fall Semester 2007

Fall Semester Hours

Library

Mon.-Thurs. 7:30am - midnight
 Fri. 7:30am - 8:00pm
 Sat. 9:00am - 8:00pm
 Sun. 1:00pm - midnight

Reference Desk

Mon.-Thurs. 8:00am - 10:00pm
 Fri. 8:00am - 5:00pm
 Sat. 1:00pm - 5:00pm
 Sun. 1:00pm - 5:00pm and
 6:00pm - 10:00pm

Archives

Special Collections
Area Research Center
 (University Library L2210A)

Mon.-Fri. 9:00am - 5:00pm

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Welcome to Academic Year 2007-2008!

By Joyce Huang, Library Director

During the summer the University Library staff made some dramatic improvements. Most noticeable is the new Library website (<http://library.uww.edu/>). Let me point out a few great features.

On the right top bar of the homepage are:

- ♦ “My Accounts” which allows you to login to ILLiad, Personal Record for Catalog/UB, and SuperSearch My Research accounts, and
- ♦ A search window for searching the Library website, University website, Google Scholar or Google.

On the main body of the homepage, the three tabs allow you to choose quickly among searching the catalog (for books, videos), for journal articles through SuperSearch, or selecting to search from top databases (most frequently used). The top databases list includes an entry “all databases” which leads you to the alphabetical listing of databases should your choice not be among the top databases.

If you are more familiar with the old set-up, the headers on the top banner will lead you to the former familiar pages. For example: “FIND” will lead you to: (finding) Books, Reserves, Articles (in Journals, Magazines and Newspapers), Journal Holdings List, Databases (alphabetically listed), Videos, Internet Resources, Other Libraries, and Archives/Area Research Center.

We use the changing “spotlight” images to highlight various services/collections we offer. It is a way to remind students about our multitude of services and collections.

New on the website includes: the Library blog, which replaces “What’s New” and encourages interaction with our users; and “New Arrivals” which leads you to the Library’s new acquisitions in the last several months.

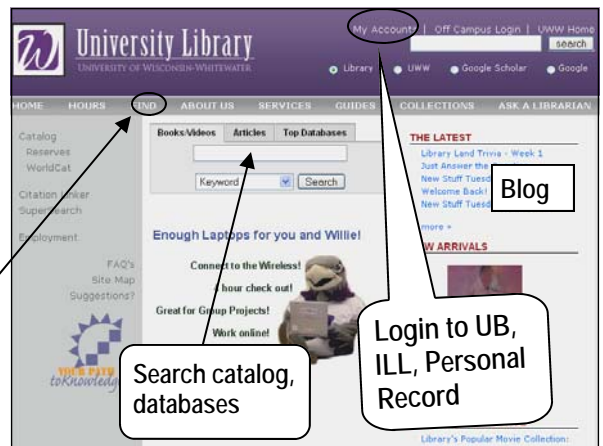
The left sidebar not only provides quick links to additional heavily-used resources, but there is a new “Suggestions?” link for you to give us feedback on anything, whether it is our new website, our services or our collections.

Other exciting improvements in the Library are highlighted throughout this issue of *The Resource*. Please take a little time to read about them.

We look forward to another productive year of serving you and supporting the University mission of successful teaching, learning and research. Be sure to contact us if there is anything we can do to make your research easier.

FIND...

Books	Videos
Reserves	Internet
Articles	Resources
Journal Holdings	Other Libraries
Databases	Univ. Archives



Visit us online at our redesigned website
<http://library.uww.edu/>

Fight Academic Misconduct a New Way . . .with a Wiki!

By Ronna Hoepfer, Reference & Instruction Librarian

“A wiki? What’s a wiki?” is the response some of you might have after reading this article’s headline. Simply put, a wiki is a collaborative website. It allows users to write and post articles, entries, etc. on different topics (think Wikipedia) which can then be read, edited, and commented on by others.

In conjunction with the Learn Center, the University Library has created an Academic Misconduct Wiki for use by UW-Whitewater faculty and academic staff. This wiki allows you to share your knowledge on and experiences with plagiarism, cheating, and other forms of academic misconduct. You can post ideas for assignments and student assessment; your favorite resources; and more, as well as questions for your fellow UW-W instructors. Best of all, **this wiki is restricted to UW-Whitewater faculty and staff only**; a UW-W faculty/staff Net-ID is required to view, add, or edit content beyond the wiki’s main page.

For a link to the wiki, go to <http://library.uww.edu/guides/faculty.html#wiki>. The Academic Misconduct Wiki link on this webpage will take you to the wiki’s main page. To view content beyond the main page, click the *Log in/create account* link in the upper right corner and log in with your faculty/staff Net-ID. Please read the “Rules and Guidelines for Posting” section of the wiki before using, as some types of information cannot be posted due to privacy reasons.

Questions? Want a one-on-one or department demonstration?

Contact Ronna Hoepfer, Reference & Instruction Librarian, at 472-5522 or via email at hoeperr@uww.edu.

Laptops are available for overnight checkout by teaching staff. Inquire at Circulation (472-5511).



Database Changes Will Benefit Campus

By Martha Stephenson, Reference & Instruction Librarian

**Chronicle of Higher Education
Sage Journals
Safari eBooks
ScienceDirect
and more**



Brand new to UW-Whitewater are the fabulous ScienceDirect (Elsevier journal titles), Education Research Complete, CQ Electronic Library and Anthro-Source databases. A hot new collection of information technology ebooks, Safari, was added late last spring. Eagerly awaited is the arrival of the Sage Premier online journal collection later this month.

We are proud to announce on- and off-campus access to the *Chronicle of Higher Education* online. Upgrades for Academic Search Elite to Academic Search Premier and Market Research Monitor to Global Market Information Database have also given the campus access to even more high-quality information than ever. To improve access, the Library recently switched print subscriptions for SRDS media contacts and advertising rates to online, and simultaneous users were added to TableBase and SPORTDiscus. However, there were a few losses this year, including Historical Abstracts, which was cancelled due to a high cost/use ratio.

For a complete listing of databases, go to <http://library.uww.edu/indexes/alpha.html>

Meet Your Librarian!

Got a research project underway?

Curious what the Library has for you?

Want an online resource guide for your class?

Call: 472-1032 (Reference)

Flicks in All Flavors

By Carol Elsen, Collection Manager & Reference Librarian

Paying library fines isn't on most students' top 10 list of favorite college past-times. But catching a flick with friends has got to be up there. Library staff get a lot of requests for popular movies, but we've never had much of a selection – just a few titles ordered by faculty for classes. So last spring we decided to tap into the Library Fines and Fees account to start a popular movie collection.

We started small and compiled our list based on recent Oscar winners along with some classics and a few selections that are used in courses.

So far we've gotten two thumbs up from students and faculty on the movie project. *The Constant Gardener*, for instance, has been checked out a dozen times already. *Good Night & Good Luck*, *Pride & Prejudice*, *Bloody Sunday*, and "O" have also seen a lot of action. Considering the two-week loan period, the DVD circulation rate is quite high. We've decided to obtain widescreen versions whenever possible since this is where the DVD format is headed – and we've always tried to get closed-captioned versions.

We'll continue to add to our movies this year, so if you have ideas, fill out our "Suggest a Book" form – it works for movies, too: <http://library.uww.edu/forms/acqsuggest.html>

If you'd like to see all the titles in our collection, use the University Library Catalog to search for the phrase "feature films" and use the Quick Limit for Video Collection. So why don't you

grab a couple of movies on your way home this weekend? Now if you could just find that remote control!



A Movie Sampler

Oscar winners: *Beautiful Mind*, *Brokeback Mountain*, *Boys Don't Cry*, *Chicago*, *Gladiator*, *Lord of the Rings*, *Master & Commander*, *Million Dollar Baby*, *Rain Man*, *Ray*

Classics: *All Quiet on the Western Front*, *Bad Day at Black Rock*, *Citizen Kane*, *Gone With the Wind*, *On the Waterfront*, *Planet of the Apes*, *Platoon*, *Rebel Without a Cause*, *Star Wars*, *To Kill a Mockingbird*

International: *Cyclo*, *Dias de Santiago*, *The Importance of Being Earnest*, *Motorcycle Diaries*, *Purple Butterfly*, *To the Lighthouse*



For Students:

Library Trivia Contest

By Kyle Naff, Reference & Instruction Librarian

The Library is sponsoring a trivia contest in which students have a chance to win great weekly prizes or an even better grand prize. All students have to do is come into the Library and answer some questions. How hard is that?

The Library will post the question of the week as well as a bonus question on its blog and in the Library near the entrance. Students who answer the question correctly are entered into the weekly prize drawing. If students answer the bonus question correctly, they double their chances of winning!

The contest will run for 4 weeks (through October 7), so students should keep coming in for chances to win big!

Check out the contest webpage at <http://library.uww.edu/librarylandtrivia.html> for complete details, including prizes and deadlines.

Blog, Blog, Blog

By Kyle Naff, Reference & Instruction Librarian

Have you noticed 'The Latest' section of the Library's new website? Those headlines are coming from the University Library Blog, which you can also find at <http://blogs.uww.edu/dept/libblog/>.

You may be asking, "Why does the Library have a blog?"

Well, that's easy. It's a great venue for publicizing what we do at the Library and for people like you to communicate with us. Believe it or not, we don't just sit around and read all day... now we blog too! Check it out, as we're constantly adding new stuff, and don't forget to subscribe to the RSS feed!

The Resource is the official newsletter of the University Library at UW-Whitewater.

Layout & Design: Barbara Bren

UNIVERSITY LIBRARY

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circdesk@uww.edu

Reference Desk: (262) 472-1032
refdesk@uww.edu

Periodicals Help Desk: (262) 472-1545
serials@uww.edu

Archives: (262) 472-5520
archives@uww.edu

Library Instruction

Did you assign your class a research paper?

If so, you may want to bring them to the Library to jump-start their research process. For customized instruction from a reference librarian call 472-1032 or email refdesk@uww.edu

Friends of the Library



The Friends of the Library support the University Library in its goals of curricular, instructional, research, and public services. In addition to generous purchases that enhance Library collections, the Friends hold many programs which are open to the community.

The year kicks off with the annual dinner program on Tuesday, November 13th featuring guest author Laurie Lawlor. There will also be a photography program on Friday, December 7th.



For information about Friends membership, the annual book sale and Friends-sponsored programs, see the Friends website: <http://library.uww.edu/friends/index.html>.

IM the Librarian

By Kelly Hafermann, Reference & Instruction Librarian

The University Library is excited to announce Instant Messenger (IM) reference service! Kyle Naff, the Business Librarian, and Kelly Hafermann, the Education Librarian, both have AOL Instant Messenger (AIM) screen names, and are available for chat reference at least ten hours a week. Already on AIM? Just add [uwwbizlibraryguy](#) (Kyle) and [uwwedlibrarian](#) (Kelly) to your buddy list and start chatting.

If you aren't familiar with AIM or IM, go to <http://www.aol.com> to get a screen name. Click on AIM and follow the instructions for setting up an account. As more and more of our students communicate through IM, we decided to add AIM to the various ways in which students, faculty, staff, and community members can contact us for help. In addition to in-person, email, phone, and Ask A Librarian, now patrons can simply add us as a buddy to a service many are already using. We hope to chat with you soon.

Library Space Changes

By Barbara Bren, Reference & Instruction Librarian

If you haven't been in the Library lately, you really should come in and look around—there have been some changes!



◀ Comfortable seating and small round tables have been placed outside the Media Center (first floor), making it a great spot for small groups to gather and work.

Pods of bean-shaped ▶ tables and comfortable workstation chairs have been added on the main (second) floor to facilitate small groups as well as individuals working at computers.



◀ The turnstiles have been removed from the Library entrance!

The Food for Thought Café is open...get your coffee here!

Hours: Mon.-Thurs.
9:30am-2pm, 4:30-6:30pm
Fri.
9:30am-2pm

