



University Library
UNIVERSITY OF WISCONSIN
The Resource
WHITEWATER

Fall Semester 2005

Fall Semester Library Hours

Sunday
1:00pm - midnight

Monday - Thursday
7:30am - midnight

Friday
7:30am - 6:00pm

Saturday
9:00am - 5:00pm

Reference Desk Hours

Sunday
1:00pm - 5:00pm
6:00pm - 10:00pm

Monday - Thursday
8:00am - 10:00pm

Friday
8:00am - 5:00pm

Saturday
1:00pm - 5:00pm

How to Contact Reference

- ♦In-person
- ♦E-mail refdesk@uww.edu
- ♦Phone 262-472-1032

**Archives
Special Collections
Area Research Center
(University Library L2210A)**

Regular Fall Hours
Monday - Friday
9:00am - 5:00pm

UW Collection Development Collaboration Pilot

By Joyce Huang, Library Director

As many of you are aware, the library material budget has remained flat over the last ten years. The growth of electronic resources means that libraries have to use the same amount to supply both the new and preferred formats as well as traditional print resources. Electronic resources in general cost much more than the print. This together with inflation in the cost of print at 3-4% and serials at 9-10% each year has created a strain that has resulted in several serial/periodicals cancellation projects. CUWL (Council of UW Libraries) has successfully coordinated periodical cancellations so that unique titles remain available and duplicated but low-use titles are trimmed without hurting individual campus' programs. It initiated developing a core collection of shared electronic resources on which students depend heavily today. This collaboration levies negotiation power with vendors for the best prices possible.

As a logical next step, CUWL is expanding its collection development collaboration efforts to monographs. The purpose is to provide more breadth and depth to library collections within the limited budget faced by UW libraries by more systematic sharing of the collections. Technology and delivery mechanisms are

currently in place to make this sharing possible. All UW libraries use the same library automation system. Users can simultaneously search UW library catalogs and place requests online through UB (Universal Borrowing). The five-day-a-week van delivery service enables items to arrive within two to three days.

The need to duplicate many titles on each campus becomes unwarranted. Funding saved on individual campuses can be used to purchase more unique titles to be shared among the libraries. CUWL considers UW to be One System, One Library. We can strengthen the library collection by collaborating our collection development efforts! As a first attempt, the CUWL Collection Development Taskforce has established a 6-month trial with YBP (Yankee Book Peddler), one of three state book jobbers, to investigate what it can offer us in book purchasing tools to support collaborative collection building by enabling participating libraries to see what other UW libraries are ordering thus avoiding unnecessary duplication.

Each campus decides what constitutes "unnecessary

duplication." At Whitewater, the library selectors have concluded that, at least during the pilot period, for monographs costing below \$100 (listed price) we will use four copies as a cut-off. That is, if the title costs less than \$100 and is owned by four or more UW libraries, Acquisitions will not purchase the item automatically but will return a copy of the order to the requesting faculty for reconsideration. If the monographic title costs \$100 or more, one copy will trigger the alert. Should the requesting faculty have strong reasons that the copy should be purchased locally, he/she can respond to the email with an explanation. Acquisitions will then purchase the duplicate within the budget allocation of the department. Some reasons for override may be:

- ♦Reserve- Needed for reserve
- ♦Essential- Core title for UW-W academic program
- ♦Reference- Title is non-circulating at other campuses
- ♦High Use- Heavy circulation

As an incentive, year-end funding next March will be first used to fill left-over orders from those departments/faculty that are supportive of this collaboration.

Also to facilitate faculty selection of titles to purchase,

(Collaboration cont'd on p.2)

The Aerodynamics of the Bumblebee: Streamlining Your Searching with SuperSearch

“Like, well, I’m writing this paper for my physics class about bumblebee aerodynamics. I don’t know where to start!”



By Carol Elsen, Reference & Instruction Librarian

Faced with 150+ online databases from which to choose on the Library website, an inexperienced researcher may feel overwhelmed. Even experienced searchers can be unsure of a starting point when embarking on a new project. One of the latest trends in library technology is designed to ameliorate this problem. “Federated searching” facilitates searching across multiple library database systems, bringing researchers closer to “one-stop searching.”

The University of Wisconsin System contracted with the Ex Libris company for linking software and a federated search service to streamline the library research process. The linking software, *Find It*, was implemented locally last fall and its purple button appears in most library databases, allowing users to link from a citation in one database to full-text in another.

This fall the Library is launching MetaLib® software (locally called *SuperSearch*) which allows users to select a subject category and search across many article databases at once. Before *SuperSearch*, searching databases simultaneously was only available within a particular vendor, such as EBSCOhost or WilsonWeb.

QuickSearch, the easiest way to use *SuperSearch*, allows the searcher to select from a dozen database sets in broad subject categories like sciences, education or business. *Custom Search* allows the user to be more specific by selecting a category such as science and then selecting a subcategory – biology, chemistry, ecology and so forth.

By using *Custom Search*, a user can quickly determine how many articles were retrieved from each database – a handy way to decide which databases to investigate more fully. Researchers can also opt to search a database through its own interface, giving them the full power of the product.

SuperSearch also allows users to find

SuperSearch Features

QuickSearch – Choose from a dozen categories to start your search

Custom Search – Focus your search by selecting from dozens of categories and subcategories

Find E-Journals – Search for the Library’s print and online journals by keyword, title or ISSN

Find Resources – Search for Library databases by keyword, subject or vendor

My Space – set default displays, create e-journal sets, create database sets for federated searching, build article lists, set up e-mail alerts and more

SuperSearch Frequently Asked Questions – Learn more about how *SuperSearch* works and what it offers.

<http://library.uww.edu/guides/supersearchfaqs.htm>

the Library’s databases by title, subject, or vendor. The Library’s print and online journal holdings list can be searched via *SuperSearch* by title or by keyword. These listings may eventually replace the database and journal listing pages on the Library’s website, making them easier to maintain.

Many more customized *SuperSearch* options are available to researchers who log in with their Net ID and password to access *My Space*. This area allows users to set default displays, create e-journal sets and sets of databases to use with federated searching, build article lists, and set up e-mail alerts for new articles that meet users’ search criteria.

There are limitations to *SuperSearch*. Some of the Library’s databases are not compatible with it. And because all the databases work a little bit differently, *SuperSearch* applies a “lowest-common-denominator” search approach, which can sometimes yield strange results. The database that retrieves its articles first on a search has its results displayed first (rather than the most recently published or most relevant articles). But despite its quirks, *SuperSearch* moves the Library closer to an integrated model of searching its products – similar to what search engines like Google have done for the

Internet.

To learn more contact the Reference Desk: 262-472-1032 or e-mail refdesk@uww.edu. ❖

(Collaboration cont’d from p.1)

the library has set up a CHOICE Online trial for two months. The library has been sending CHOICE reviews in card format to library representatives monthly. This is the online version which provides reviews from 1988-current. The URL is <http://www.choiceonline.org/> Access is by IP recognition, so on campus you can get in without a password. For off-campus access, please use the link from the sidebar of the library home page (<http://library.uww.edu>). You will need to be authenticated through EZ-Proxy. Using the online version, you can send your selections directly to Acquisitions (libacq@uww.edu or klempe@uww.edu). The library needs your feedback to decide at the end of the trial whether to move from “card” to online subscription.

I’ll be glad to attend departmental meetings to explain why and how we intend to implement this collaboration and provide a quick demo on using CHOICE Online. ❖

LEARN @ THE LIBRARY

by **Martha Stephenson, Reference & Instruction Librarian**

Fall semester is upon us with a whirlwind of activity. There's a lot to think about, even more than usual with displaced students joining us from the Gulf Coast. However, now is the best time to schedule yourself and your classes for library instruction, even if you don't want it until late in the semester. Faculty began calling Reference Librarians several weeks before the semester began, so many slots are already filled. Popular timeslots are at a premium, so the longer you wait to schedule, the less likely you are to get your first or second choice.

WHAT WILL THE LIBRARIANS COVER?

An instructional session will be tailored to fit your needs. Librarians cover any of the following competencies and additional material based upon your requirements.

1. Identify and articulate needs which require information solutions.
2. Identify and select appropriate information sources.
3. Formulate and efficiently execute search queries appropriate for the information resource.
4. Interpret and analyze search results and select relevant sources.
5. Locate and retrieve relevant sources in a variety of formats from the global information environment.
6. Critically evaluate the information retrieved.
7. Organize, synthesize, integrate and apply the information.
8. Self-assess the information-seeking processes used.
9. Understand the structure of the information environment and the process by which both scholarly and popular information is produced, organized and disseminated.
10. Understand public policy and the ethical issues affecting the access and use of information.

HOW LONG WILL THIS TAKE?

Request what you would like us to cover, and we'll go from there. A basic 50-minute class includes:

- ◆ Library Catalog, including introduction to online searching: 20 minutes
- ◆ One database, including Find It: 10 minutes
- ◆ Tour of the website, including library rules: 5 minutes
- ◆ Tour of the physical facilities: 15 minutes

Other areas of focus will be covered upon request. Including, but not limited to:

- ◆ Evaluating sources: 10 minutes
- ◆ Scholarly v. popular articles: 15 minutes

BONUS PRIZE

You may request that the Librarian instructing your class prepare an online Class Assignment Guide to aid your students in their research. These web guides usually contain annotated links to online library databases, links to free websites, links to citation and research guides and titles, locations and call numbers of materials in the University Library. A minimum of 2 weeks notification is required for a guide to be created. These guides are linked directly from the Library homepage, so are easy for students to access, and may also be linked to in D2L.

CONTACT US

Contact a Reference Librarian to schedule your instructional session in person at the Reference Desk, by email at refdesk@uw.edu, or by phone at 472-1032. We hope to hear from you soon! ❖

Library Gets Grant Funding for Collection Expansion

The Friends of Andersen Library submitted a successful request to share a grant from the Kikkoman Foundation to the University of Wisconsin System. The UW-Whitewater Library's share is \$20,000 and is being used to expand the collection in the areas of Asian studies, Japanese language study, and globalization.

The Library staff is very appreciative of the efforts of several people who have made this possible, especially Mary Pinkerton, President of the Friends of Andersen Library, and the University faculty and staff who have helped select the materials to be acquired with this funding. ❖

Reference Via Online Chat: Global, 24/7

by **Vicky Topp, Reference & Instruction Librarian**

Since 2003 the University Library has participated in a consortium providing online chat reference. The AskWisconsin consortium included Wisconsin academic and public libraries and had limited hours of service. In April 2005 a new, more comprehensive service became available. Now there is no downtime and you can "talk" to a librarian 24 hours a day, seven days a week. This 24/7 service includes libraries from around the U.S., UK and Australia. UW-W librarians staff the service from 7-9 p.m. on Mondays. Reference via email is available 5 days a week, answered by UW-W librarians within 24 hours. It is a good idea to use email reference for questions that are specific to the UW-W University Library and use chat reference for more general, informational questions. Reach chat or email reference at <http://library.uww.edu/subject/askwi.htm>. ❖

The Resource is the official newsletter of the University Library at UW-Whitewater.

UNIVERSITY LIBRARY

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Periodicals Help Desk: (262) 472-1545
serials@uww.edu
Archives: (262) 472-5520
archives@uww.edu

What's New?

More Library news at
<http://library.uww.edu/whatsnew.htm>

News from Archives/Special Collections

By Karen Weston, University Archivist & Records Manager



Selected Custer Collection Items Digitized

Custer and the Battle of the Little Big Horn were hot topics in the publishing world of 1876. Like today, instant biographies of public figures were available within weeks of their deaths. The University Library's Special Collections has such an item—Whittaker's *A complete life of Gen. George A. Custer*—published in 1876. Later, like now, journalists and other observers would weigh in with their comments. Since today's hot news is one click away on the web, we thought it only fair to make some earlier hot news available electronically. Several items from the Custer Collection can be viewed at <http://digital.library.wisc.edu/1711.dl/History.SetInd> as part of the University of Wisconsin Digital Collection *Nineteenth-century European-American views of life in and peoples of the American West*.

Records Management Information Available

In May 2005 there were two sessions of a workshop on records management for campus staff. The PowerPoint presentation from this workshop has been made available on the Library's website at

<http://library.uww.edu/COLLECTN/Recsmgmt.ppt>

Please contact me with any questions about recordkeeping rules affecting your office or department (472-5520 or e-mail westonk@uww.edu).

Coming Fall 2005 Library Events



Open (drop-in) sessions on using *SuperSearch*

Location: University Library instruction lab (L2211)

- ◆ Tuesday, October 11, 2-2:30 p.m. (instructor: Jennie Vano)
- ◆ Thursday, October 13, 4-4:30 p.m. (instructor: Carol Elsen)
- ◆ Wednesday, October 19, 9-9:30 a.m. (instructor: Martha Stephenson)

Can't make these? Call us for a one-on-one session! 262-472-1032

Friends of the Library business meeting and program

Location: Hamilton Center, James R. Connor University Center

Wednesday, October 19

- ◆ Dinner and business meeting (Friends only—reservations required): 6 p.m.
- ◆ Program (open to all): 7:15 p.m.



Jerry Apps, well-known Wisconsin author, will give a talk based on his book *Ringlingville USA*, which recounts the story of seven brothers who started with next to nothing and became the most famous circus family ever known. Please join us! More information about the Friends is online at <http://library.uww.edu/friends/friends.htm>

Scholarship & Creative Achievements Recognition Reception (18th annual)

Location: Crossman Gallery, Greenhill Center for the Arts

Tuesday, November 22, 3-4:30 p.m.

Deadline for departments and university offices to submit bibliographies and materials for the display: Wednesday, October 5. See <http://library.uww.edu/scholarship.htm> for more information. ❖