



November Letter from

November 1, 2016

Andersen Library

<http://library.uww.edu>

University of Wisconsin - Whitewater

Professional Pursuits

Reference & Instruction Librarian **James Castrillo** gave a panel presentation at the Academic Library Association of Ohio on October 28th with Dr. Miriam Matteson of Kent State Univ. and Paul Campbell of Ohio Univ. *Promoting Neutrality or Privilege? Academic Libraries and Critical Librarianship* explored library practices through the lens of critical theory and considered the role libraries play involving power and equality in society. James spoke about the current attempt to convince the Library of Congress to change the subject heading "illegal aliens." This battle is ongoing and has been surrounded by political controversy and debate within libraries.

Instructional Technology Librarian **Diana Shull** attended the *Internet Librarian Conference* in Monterey, CA in October. Here is Diana's takeaway for faculty creating online content. Research about online behavior shows that users tend to multitask and that cognitive load increases as screen size decreases. So content creators should aim at a 12th grade reading level for college graduates using desktops; for college students using mobile devices, the reading level should be pitched even lower.

Reference & Instruction Librarians **Ellen Latorraca** and **Amanda Howell** attended Dr. Julio Rivera's September Learn Center session, *Scaffolding Undergraduate Research* which addressed the educational benefits of incorporating authentic research in the curriculum and revising existing courses to include scaffolded undergraduate research projects. This discussion provided opportunity to discuss ways librarians can support faculty as they incorporate undergraduate research opportunities in coursework.

In April, Reference & Instruction Librarian **Amanda Howell** was part of a panel presentation at the Wisconsin Association of Academic Libraries annual conference, where she discussed the development of information literacy tutorials for business students. In June, she presented a poster on the Library's partnership with UWW's Research Apprenticeship Program at the American Library Association's annual conference. Amanda and **Ellen Latorraca** have worked to integrate information literacy skills into a one-credit course for RAP students, in alignment with campus LEAP goals.

In May Reference & Instruction Librarian **Carol Elsen** attended the Lake Superior Libraries Symposium. Jason Griffey, Fellow of the Berkman Center for Internet & Society at Harvard, spoke passionately about libraries and privacy. With a digital world that increasingly encroaches on our personal liberties, Griffey sees libraries as the last bastion of privacy and anonymity in our society: a place where the information needs of citizens are met in a scrutiny-free zone.

Celebrate Scholarship

Please join us for the 29th annual **Scholarship & Creative Achievement Recognition Reception**. This annual reception is an opportunity to mingle with your colleagues and celebrate the scholarly and creative achievements of your peers from all across campus. Refreshments and hors d'oeuvres will be served.

This event is sponsored by the Chancellor's Office, Provost's Office, Andersen Library, Office of Research & Sponsored Programs, and the Crossman Gallery.

Date: Tuesday, November 22, 2016

Time: 3:00 pm – 4:30 pm

Place: Crossman Gallery

The exhibit will be open for viewing on Tuesday, November 22, 2016, from 10am-5pm and 6pm-8pm.

<https://library.uww.edu/scholarship-and-creative-achievements>



Seamless D2L Streaming

It's easier than ever to embed [Films on Demand](#) films or segments into D2L.

To embed a film from within D2L:

- Within the D2L Editor, select the **Insert Stuff** tool
- On the left-hand menu, select **Films on Demand**
- Search for a film or segment within **Films on Demand**
- Click the **Embed** button next to the film or segment
- Click the **Insert** button
- The film should appear in the Editor
- Click on **Save** or **Update** at the bottom of the page



For more information, see the [Films on Demand](#) guide.

Plickers: On-the-Fly Assessment

Think of Plickers as low-tech clickers. Using four-sided sheets and a smart-phone app, you can get the functionality of clickers without investing in the hardware.

Contact [Ellen Latorraca](#) to learn more about using Plickers for real-time formative assessment data in the classroom.

Questions? Contact Carol Elsen, Collection Manager, x5751 elsenc@uww.edu