



March Letter from Andersen Library

March 3, 2014

<http://library.uww.edu>

University of Wisconsin - Whitewater

Library Stuffed Animal Sleepover



UW-Whitewater students, staff, faculty and Children's Center families accompanied by a child 6 years of age or younger, are invited to join Andersen Library for the second annual Stuffed Animal Sleepover to celebrate the Week of the

Young Child.

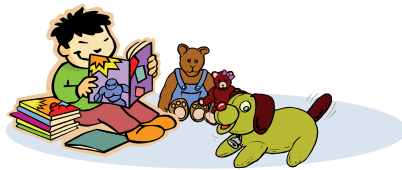
Bring a stuffed animal friend to join each child in a library story time and craft activity. The stuffed animals get to stay the night and explore the library after hours! Children will receive a photo memory book of their animal's night-time adventures.

Please visit <http://goo.gl/nYNa2> to learn more or to register.

Date: Friday, April 11, 2014

Times: Session 1: 3:30-4:30pm or Session 2: 4:30-5:30pm

Place: Andersen Library, Children's Collection



All Blog, No Blah

The [Andersen Library Blog](#) has something for everyone: it's educational, enlightening—and fun.

Tech Tips Thursdays (T3) features the latest in library database apps, useful research tools, and tech advice from Diana Shull, Reference & Instructional Technology Librarian.

In *Money Mondays*, Business Librarian Amanda Howell offers helpful financial advice to students.

New Stuff Tuesdays showcases a reference librarians' selection of the week from the *New Arrivals Island*.

Barbara Bren, Head of Reference & instruction, blogs about current events and campus happenings, while her *Friday Fun* posts highlight entertaining web sites and fun facts.

Library staff are always uncovering something interesting or quirky and you'll find it all on the *Andersen Library Blog*.

<http://blogs.uww.edu/library/>



Great Minds Don't All Think Alike

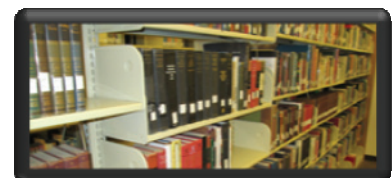
Andersen Library's main floor is home to a number of book and media collections, including the Browsing, Reference, Government Documents, and Children's Curriculum Collections.

But wedged among all these better-known collections is a small group of books that represents some of the greatest thinkers and ideas the world has produced.

The *Great Mind Collection* was construed as a way for Andersen librarians to showcase important thinkers, writers, and concepts in disciplines that span the UW-W curriculum. The 900+ titles in the collection include a set of *Great Books of the Western World*, published by the Encyclopedia Britannica and University of Chicago in 1952. The selection criteria for the Great Minds collection includes "readability" in addition to more substantive measures.

So which titles are flying off the *Great Minds* shelves these days? Huxley's, *Brave New World* (25) and Fitzgerald's, *Great Gatsby* (14) have the most checkouts over the past three years. Malcolm Gladwell's *Blink* (11), and Dale Carnegie's timeless 1936 classic, *How to Win Friends and Influence People* (10) top the non-fiction list for checkouts.

The *Great Minds Collection* is located on the Library's main floor near the entrance to the Honors Program and Undergraduate Research, where more great minds are being formed.



Library Research Fellows

The Library Research Fellowship Program has been discontinued by UW Madison. The Spring 2014 Fellowships are the final ones awarded in this program.

The program had granted remote access to many of UW Madison's resources to faculty at other UW campuses.

Questions? Contact Carol Elsen, Collection Manager, x5751 elsenc@uww.edu