

February Letter from the University Library

February 2, 2009



University of Wisconsin-Whitewater

Library News

Turn Old Books into New Books

Need more space? The Library's annual book sale is coming up in April. So take a look around your office and home and send us the books, videos, DVDs and CDs you no longer need. What we don't add to the Library's collections, we'll sell at the book sale. Proceeds from the sale will help to fund new purchases. Please contact [Doreen Acker-Ritter](#) for drop-off or on-campus pick up arrangements for your donation: 262.472.5575.

Withdraw Lists—Weigh In Soon

Librarian liaisons have contacted their departments about the withdrawal lists of low-use titles in the Reference Collection and the VHS Video Collection. If you haven't looked at the lists yet, take a few minutes to review them and let us know if you see titles the Library should keep.



You have until **March 1** to contact us.

<http://library.uww.edu/guides/withdraw.html>

Newspapers & Magazines



You'll be pleased to know that newspapers and popular magazines will now be easier to find. We've moved current issues of all newspapers and our most popular magazines to the main floor. Display racks make it easy to see what we have. Older issues will still be on the first floor with the rest of the periodicals.

New Databases

Mediamark Reporter provides access to data about consumers and their purchasing decisions. Find demographic information about people and the products they buy, as well as their media habits. Mediamark is restricted to academic use only.

Campus Research (Westlaw) now offers articles from thousands of newspapers, business publications and newswires in addition to legal information.

<http://library.uww.edu/indexes/>

Library Instruction

It's not too late to sign up your classes for Library instruction this semester. Librarians will work with you to customize the content of the sessions to give your students just what they need to get started on their research. Instruction is offered in the Library's Instruction Lab — or in your classroom. You make the call. <http://library.uww.edu/services/instserv.html>



Personalized Research Assistance

If you have students who could use extra help with their Library research, Librarians offer one-on-one or small group instruction with students. Have your student give us a call at the Reference Desk and we'll find a mutually agreeable time to meet. We offer this service for faculty as well as students. 262.472.1032.

